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# PRESSRELEASE

## Ken Carbone Designs Homage Poster for Frida Kahlo and Diego Rivera Exhibition in Mexico City

New York, NY, June 6, 2008 – Ken Carbone, Co-founder and Chief Creative Director of the Carbone Smolan Agency (CSA), New York, was invited to participate in Kahlo-Rivera 100, an international visual homage to Frida Kahlo and Diego Rivera sponsored by Alliance Graphique Internationale (AGI). The exhibition opens at Club de Banqueros de Mexico A.C. in Mexico City, July 2008.

Kahlo-Rivera 100 celebrates the 100th anniversary of Frida Kahlo's birth and the 50th anniversary of Diego Rivera's death. Both contemporary artists, Kahlo and Rivera are renown for their unique style, powerful aesthetic and political influence.

Asked to contribute a poster to the exhibition, Carbone designed a playful homage to the iconic couple. "I am especially honored to participate because I have a personal interest in the notorious dynamic between Frida and Diego. Their relationship has inspired me to create a poster that can be seen two different ways, depending on the viewer's preference for either artist," says Carbone. "I chose to emulate the structure of a playing card, as it best demonstrates the duality of this royal couple in the history of art."

Kahlo-Rivera 100 features 100 posters from top visual creators across the globe.

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### About Alliance Graphique Internationale

Headquartered in Zurich, Switzerland, Alliance Graphique Internationale ([www.a-g-i.org](http://www.a-g-i.org)) is an association of more than 300 high-level professional designers from around the world. The organization promotes the gathering of colleagues for educational and informational exchange.

### About Carbone Smolan Agency

Carbone Smolan Agency offers a comprehensive set of strategic and creative services designed to build a singular brand voice across all media. Based in New

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York, the firm has built an international reputation creating outstanding programs for world-class clients, including Morgan Stanley, Tiffany & Co., the W Hotel Group, Herman Miller, PBS, Christie's, Musée du Louvre, The Museum of Modern Art, and The Chicago Symphony Orchestra. For more information, visit [www.carbonesmolan.com](http://www.carbonesmolan.com).