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PRESSRELEASE

Ken Carbone Gets “Curious” with Fast Company Magazine.

New York, NY, February 24, 2009 – Ken Carbone was invited by Fast Company Magazine to speak to its editorial and design staff about creative inspiration. His presentation, “Curiously Curious: Celebrating Analog in a Digital World” focused on creating a balance between “high touch and high tech” by savoring the materiality found in art, literature, science, music and the natural world. Throughout the presentation Carbone used visual excerpts from his personal journals and offered insight on how to embrace the best of both worlds to channel inspiration into life and work.

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About Carbone Smolan Agency

Carbone Smolan Agency offers a comprehensive set of strategic and creative services designed to build a singular brand voice across all media. Based in New York, the firm has built an international reputation creating outstanding programs for world-class clients, including Morgan Stanley, Tiffany & Co., the W Hotel Group, Herman Miller, PBS, Christie’s, Musée du Louvre, The Museum of Modern Art, and The Chicago Symphony Orchestra. For more information, visit www.carbonesmolan.com.

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