

PRESSRELEASE

Leslie Smolan Judges SEGD Design Awards Program 2010

Washington, DC – March 4, 2010 – Leslie Smolan joins a multidisciplinary team of nine jurors this week in Washington, DC to judge the Society for Environmental Graphic Design (SEGD) 2010 Design Awards program. The annual worldwide competition recognizes a range of exceptional work in visual communication and environmental graphic design. The 12 award categories range from office and workplace to leisure and entertainment environments, exhibitions, urban projects and dynamic digital environments to signage, identity and public art programs.

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About Society for Environmental Graphic Design

SEGD is an international not-for-profit educational foundation and global community of people working at the intersection of communication design and the built environment. This year marks the 23rd Design Awards competition.

About Carbone Smolan Agency

Carbone Smolan Agency offers a comprehensive set of strategic and creative services designed to build a singular brand voice across all media. Based in New York, the firm has built an international reputation creating outstanding programs for world-class clients, including Morgan Stanley, Tiffany & Co., the W Hotel Group, Herman Miller, PBS, Christie's, Musée du Louvre, The Museum of Modern Art, and The Chicago Symphony Orchestra. For more information, visit www.carbonesmolan.com.

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