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PRESSRELEASE

Ken Carbone Gets Curious at AdClub Cincinnati

Cincinnati, OH, March 09, 2010 – Ken Carbone will be sharing the pages of his personal journals with the members of AdClub in Cincinnati for their March luncheon on Wednesday. The Carbone Smolan Agency founder has been documenting his life in journals for 15 years, recording a wealth of visual inspiration from art, design, architecture, technology, nature and music that inspires curiosity and creativity in his own work. The presentation, entitled “Curiously Curious: Seeing Art in Everything,” and the journals have been featured at a range of art and design events and on Ken’s FastCompany.com blog.

Ken Carbone is among America’s most respected graphic designers, whose work is renowned for its clarity and intelligence. He frequently speaks to audiences across the country about the value of strategic design and communications in the corporate, consumer and cultural sectors. He has presented at events sponsored by Inc. Magazine, Metropolis Magazine, HOW Magazine, the American Institute of Graphic Arts, the Luxury Marketing Council, and has lectured at both top business schools and art colleges. He is currently an adjunct professor in the MFA Program at the School of Visual Arts, New York City.

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About ADCLUB Cincinnati

An incorporated nonprofit organization, ADCLUB Cincinnati is an affiliate of (and one of the original 1905 founding members of) the American Advertising Federation (AAF). Headquartered in Washington, D.C., AAF is the “Unifying Voice for Advertising” - the oldest national advertising trade association. AAF represents more than 50,000 professionals in the advertising industry. Membership includes more than 200 ad clubs across the country, an academic segment representing over 215 college chapters, an inter-association council involving more than 20 related trade groups, plus 130 blue-chip corporate members that are advertisers, agencies and media companies, comprising the nation’s leading brands and corporations.

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About Carbone Smolan Agency

Carbone Smolan Agency offers a comprehensive set of strategic and creative services designed to build a singular brand voice across all media. Based in New York, the firm has built an international reputation creating outstanding programs for world-class clients, including Morgan Stanley, Tiffany & Co., the W Hotel Group, Herman Miller, PBS, Christie's, Musée du Louvre, The Museum of Modern Art, and The Chicago Symphony Orchestra. For more information, visit www.carbonesmolan.com.