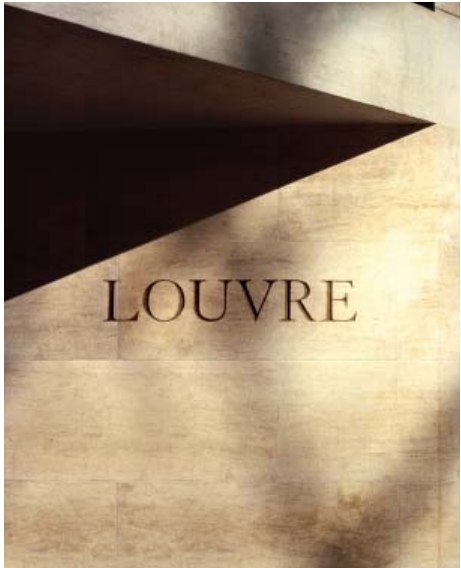


# MUSÉE DU LOUVRE



## ENVIRONMENTAL GRAPHICS & WAYFINDING

After winning a coveted international competition to design a signage system for the Musée du Louvre, CSA awoke to the daunting task of moving millions of international visitors through one of the world's most complicated museums while respecting the contrasting architectural styles of I.M. Pei's pyramid and the original 16th-century palace. Echoing Paris's own arrondissement (neighborhood) system, a numbered plan was created that, when keyed to a handheld paper guide, accommodates the constant relocation of the museum's collections and has made the museum accessible to more than 60 million visitors since its design over a decade ago.